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Susy Murphy:

As a baby boomer, I grew up listening to the music of the Beatles, Simon & Garfunkel, and Peter, Paul and Mary, and the lyrics that I fell in love with as a teenager really resonate differently today. "When I'm 64," it seemed an unimaginably old age then, and now it's the fastest growing segment of our population. 80 is the new 60, say the headlines, but Betty Davis used to say, "Growing old isn't for sissies." We say we're like wedding planners for growing older. No two weddings are exactly alike, and no two people age in exactly the same way. So as care managers, we work with you and your family, the professionals that are part of your support network, and try to help you make the best decisions so that you have the life that you want to lead, whatever age you are.